

Logo usage



Sketches



Colors

Fresh Colors palette

This color palette positions the brand as:

Healthy and natural

Clean and reliable

Green as the main identity color

Blue for trust and balance

Together, they create a brand that feels:

Fresh · Trustworthy · Inviting



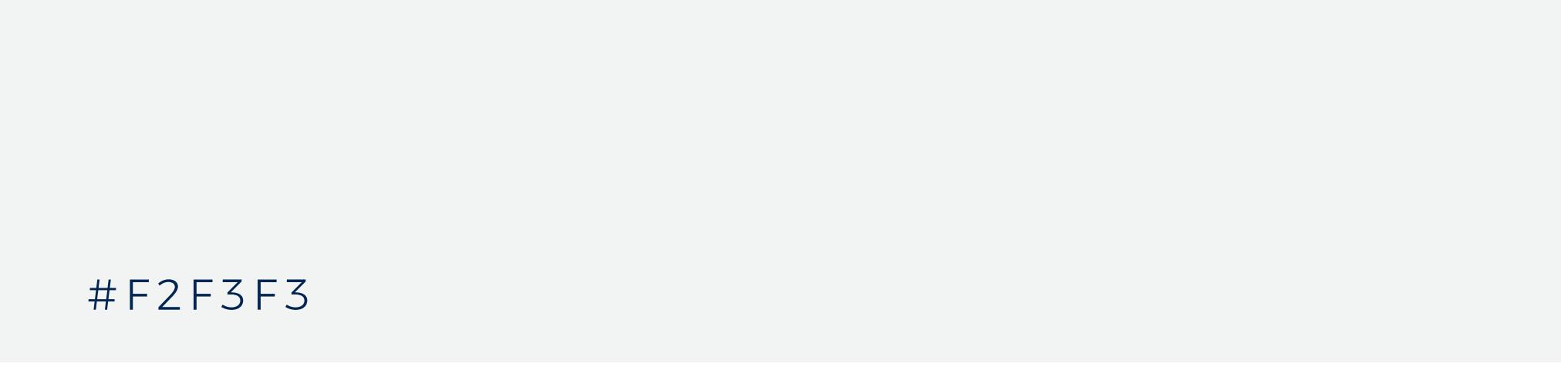
#022654



#5CBD76



#243E8A



#F2F3F3

Modern

friendly

energetic











Food & Beverage Co.



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THANK YOU