



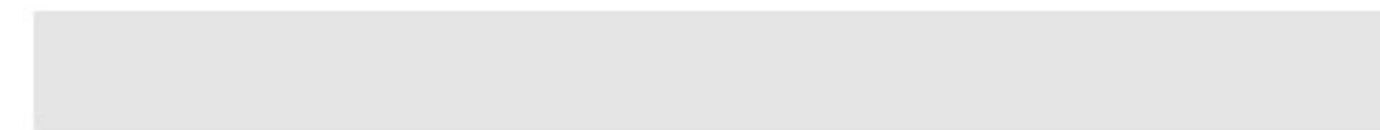
 Sipora

Food & Beverage Co.











Logo usage



## Sketches



Colors

Fresh Colors palette

This color palette positions the brand as:  
Healthy and natural  
Clean and reliable

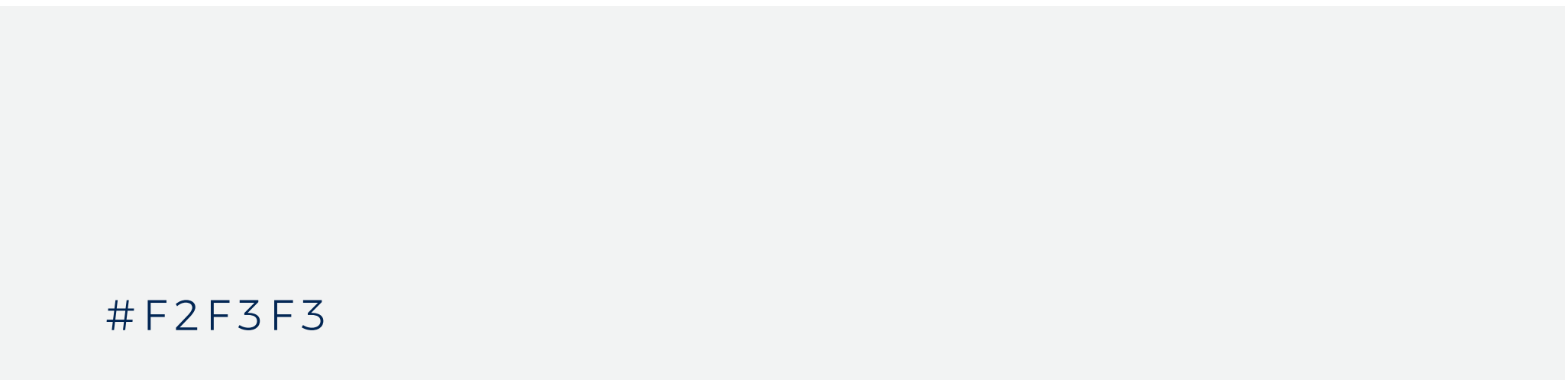
Green as the main identity color  
Blue for trust and balance

Together, they create a brand that feels:  
Fresh · Trustworthy · Inviting

Modern

friendly

energetic























Food & Beverage Co.





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THANK YOU